Chapter 6 Study Guide Name:

Due Wednesday, April 21; Test on April 23

Please define the following.

1. brainstorm
2. self-generated topics
3. audience-generated topics
4. occasion-generated topics
5. research-generated topics
6. visual brainstorming
7. speech to inform
8. speech to persuade
9. speech to convince
10. speech to actuate
11. speech to entertain
12. general purpose
13. specific purpose
14. thesis statement

Please answer each of the following in complete sentences.

1. Why is it important to focus your topic? Explain using examples of a focused topic and an unfocused topic.
2. What four questions can you ask yourself to guide your topic selection? Explain why each one is important.
3. Pick a topic and give examples of a general purpose, specific purpose, and thesis statement for it.